

Iowa Great Places - Visioning Worksheet

Now change perspectives. Imagine it is ten years from now and your “place” has had exciting developments. An important visitor - a national journalist, Tom Brokaw – is doing a story on your place at that time. He is writing another book about communities in America. Your job is to provide a tour of the place for the journalist. Your hopes and dreams for the place have been realized. Mr. Brokaw is spending time experiencing all aspects of the place. What would you like Mr. Brokaw to see and hear? How would you like the place to look and feel?

Describe in a few phrases or a picture in words what it is you experience.

Share your vision elements with your small group. Appoint a recorder. Come to a consensus in your small group as to the top 10 vision ideas. Post on cards.

*Source: Institute for Decision Making, Visioning Worksheet
University of Northern Iowa 2004*